



**The Vital Awards bring together community and business leaders to recognize the success and talents of our region's exceptional youth between the ages of 16 and 40, as well as employers who create employment and rewarding work environments for young professionals.**

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The Vital Awards will take place on Friday, December 8, 2017 from 6 p.m. to 9 p.m. at Centre 200 in Sydney.

The Awards highlight those individuals and organizations who are dedicated to making Cape Breton a better place to live, work, and play.

Sponsoring this event will give your business the opportunity to reach a diverse audience of key stakeholders from across Cape Breton.

Your involvement will demonstrate your confidence and commitment to our region's youth and Cape Breton's future.



# SPONSORSHIP PACKAGES

## EVENT SPONSOR - \$3,000

- Named as event sponsor
- Inclusion in Vital Awards related media releases and promotion
- Company logo on event website
- Logo featured in sponsors slide reel
- Opportunity to present award category
- Recognition in Elevate Magazine
- Logo featured on tables
- Opportunity to place banner at event
- Social media recognition and promotion
- Four tickets to event

## RECEPTION SPONSOR - \$1,500

- Named as reception sponsor
- Company logo on event website
- Logo featured in sponsors slide reel
- Recognition in Elevate Magazine
- Logo featured on tables
- Opportunity to place banner at event
- Social media recognition and promotion
- Two tickets to event

## ENTERTAINMENT SPONSOR - \$1,000

- Named as entertainment sponsor
- Company logo on event website
- Logo featured in sponsors slide reel
- Recognition in Elevate Magazine
- Logo featured on tables
- Social media recognition and promotion
- Two tickets to event

## MENU SPONSOR - \$750

- Named as menu sponsor
- Company logo on event website
- Logo featured in sponsors slide reel
- Logo featured on tables
- Social media recognition and promotion
- Two tickets to event

## VITAL CATEGORY SPONSOR - \$500

- Named as vital category sponsor
- Company logo on event website
- Logo featured in sponsors slide reel
- Logo featured on tables
- Social media recognition and promotion
- Two tickets to event

## VITAL SUPPORTER - \$250

- Named as vital supporter
- Company logo on event website
- Logo featured in sponsors slide reel
- Logo featured on tables
- Social media recognition and promotion
- One ticket to event

If you have any additional items not listed that you would like us to consider for your sponsorship, please do not hesitate to ask.